



Start a school

School Improvement Initiatives

## CONSULTANCY & EDUCATION SERVICES

Acquire/Divest in a school

After/Allied school activities

Leadership Searches

## We have decades of cross functional relevant experience



**Rita Wilson - Education Lead**

- Over four decades of experience in education.
- Former deputy Secretary Council for the Indian School Certificate Examinations ICSE and also held additional charge of the CEO of the ICSE
- Former Principal & Member of several state education boards and associations and is on the governing boards of various schools and colleges.
- Exposure to the education systems of Japan, Germany, England, Thailand, Singapore, Dubai.
- Edited a series of books on English for school children.
- Listed as ONE of the fifty educationists reshaping Indian Education - Education World (June 2006 issue), one of India's leading journals on education.

# TEAM

- Over two decades of experience in startup-setup, acquisitions & joint ventures
- Set up several international schools
- Equipped to assist decision making in school take over, legal structuring of the school entity & schools facing student intake challenges.
- Responsible for formulating new project strategies, legal structuring of entities, delivering targeted business across functions.
- Has exposure to acquisition and joint ventures, project evaluation, due diligence, takeover structuring and business forecast.
- Works in areas of recruitment, training and retention programme designing. Formulating products and designing communication medium, structuring systems and process.
- Melwin has extensive work exposure in the Indian market and multiple foreign destinations.



**Melwin Braggs - Business Lead**

## **Are you facing challenges with your school project**

*We assist in setting up and improvising schools affiliated to national and international boards (e.g. CBSE, ICSE, IB, CIE) for individual and corporate clients*

### **Start a School**

The complicated processes need to be planned for stage wise implementation. The success of your venture depends on the brand image you create while controlling costs and time lines. We can guide you with: land / infrastructure, legal frame work , strategic planning (including understanding the market and competition, feasibility study + business plan, product conceptualisation - board affiliation, curriculum detailing, fees proposed, etc.)

turnkey assignment, leadership search, marketing and brand building.

### **School improvement initiatives**

- School audits and improvement implementation programmes
- Teacher training and Principal mentoring / coaching sessions
- Systems and processes planning and roll out to ISO standards

### **Acquire / Divest in a school**

Whether you are an individual, a private group or a corporate that is planning to acquire /divest an existing education institute, our team of experts get down to understanding your objective and defining your need.

We can extend our services to : analyse the offer, due diligence, structure a proposal, negotiations, closure of the deal

We can also support you in the transition and initial operations of the new venture.

# OUR SERVICES



### **Leadership searches**

We help you recruit leadership positions both locally and globally. We work with you in identifying, screening, evaluating, and recruiting quality candidates.

As we seek experienced leadership for it, we systematically search candidates who combine **exceptional administrative skills and outstanding management abilities** with proven educational leadership experience.

### **Allied / After school activities**

**'Develop via the right brain'** – bringing out the achiever in every child is a unique programme which provides the students a quality opportunity to enhance skills based on a well researched curriculum.

- **A combination of outdoor / indoor / performing arts which is graded to the current exposure level of the child.**
- The above programmes also mean a positive financial implication to the school.



Education update : November 2012

# news.desk

Industry update, Services, Current topics, Expert views, Guest writers, Advertisements, Reviews, Consultancy, Editor's choice.  
Targeting 10000+ schools

An initiative by **Develop Schools**  
Value add to the learning environment



Greetings and Welcome to the November issue of news desk

The festivities of Durrani are not quite over and we are already looking at the Christmas season. There are celebrations, merriment and parties around us. This is that time of the year when the stores and roads are full of people with a crossed look about them. The spirit of giving abounds in this season. All of us are familiar with giving presents to loved ones but how many of us give anything else, especially when something is not expected of us?

There are three types of givers. There are those that give because they get importance and benefit for it. Then there are those that give, but do so grudgingly because they really don't want to, but have to. All they get for it are negative emotions surging within. And then there are those who give simply for the joy of giving, and incredible joy is their reward.

I wonder why people find it so hard to give. People find it difficult to give their time and energy to make an outing happen, or read to their child. They say they have to make time, when in essence they have to give some. How easy it is to string some words together and simply give random stuff.



Forward to a friend

Subscribe Now

In this edition of  
News.Desk

1. Guest Editor, Mrs. Nishan Kapur - Education and the Girl Child
2. Business Editor, Madan Srivastava - Project feasibility report for a school
3. Chief Editor, Rita Wilson - Education for All
4. Industry happenings

**Free**  
TO SUBSCRIBE  
VISIT [www.developschools.com](http://www.developschools.com)

## CONTACT US

**Address :** DEVELOP SCHOOLS  
24-Resham, Hill top,  
Church road, Marol, Andheri East,  
Mumbai 400059, India  
**Email :** [info@developschools.com](mailto:info@developschools.com)  
**Contact :** +91-9820609191  
**Website :** [www.developschools.com](http://www.developschools.com)

**Develop Schools**

Value add to the learning environment

Mumbai | Delhi